

**McDowell Mountain Music Festival
2010 MMMF Logo Contest Rules
\$500 Cash Prize**



NO PURCHASE NECESSARY. The “2010 MMMF Logo Contest” is sponsored by the McDowell Mountain Music Festival (“Sponsor”). Open only to legal residents of the 50 United States and the District of Columbia and Canada (“Entrants”). Employees of Sponsor and each of Sponsor’s affiliates, parent companies and subsidiaries, distributors, sales representatives and the immediate family members and/or those living in the same household of each of the foregoing are not eligible. All federal, state and local laws and regulations apply. Void where prohibited by law.

TO ENTER: Submit an original logo related to the MMMF Mission *“The McDowell Mountain Music Festival exists to integrate and support the community, the arts and the underprivileged”* and it’s Vision *“The Festival took off in April of 2004 as an endeavor to bring real music back to Arizona while getting the community together for a great cause: our children. Each year, the festival brings together 13 bands from a wide variety of genres over two days. This is our gift to the community, giving this forum to move and groove and make it your own in the wide open spaces against the backdrop of the McDowell Mountains.”*

Artists are strongly suggested to visit the Festival’s website: www.mmmf.net for additional information and to view the 2009 logo.

All entries must include the artist’s full name, e-mail address and completed entry form. Each entry must be original, non-published work. Clip art, or any forms thereof, will not be accepted. Once submitted, all entries become the property of the Sponsor and none will be acknowledged or returned. Incomplete entries and entries not complying with all rules are subject to disqualification. Enter via postal mail or electronically. Contest begins on July 10, 2009 and ends at 11:59 P.M. Mountain Standard Time on August 7, 2009. Submit artwork in PDF format to laura@mmmf.net or via snail mail to: Laura Shivers, McDowell Mountain Music Festival, 9440 N. 26th St., Phoenix, AZ 85028.

JUDGING: Entries will be judged a panel of McDowell Mountain Music Festival representatives. The piece with the highest aggregate score will win. In the event that there is a tie, the tied artwork will be voted on again with the artist with the most first place votes as the winner. All decisions are final in all respects. Judging will be based on the following criteria worth 25% each of the overall score: (a) Originality of entry (b) Creative expression (c) Mission captured (d) Campaign adaptability.

WINNER NOTIFICATION: Sponsor will notify winners on or about August 11, 2009 by the e-mail address provided with the entry form. The Winner (and, if the Winner is a minor, the Winner’s parent or legal guardian) will be required to sign and return an Affidavit of Eligibility, Liability, and Publicity Release. If all of the required documentation is not returned within ten (10) days of notification attempt or if prize notification letter is returned as undeliverable, the prize may be forfeited and an alternate Winner selected.

PRIZE: One (1) prize winner will win \$500 cash. No transfer, cash or prize substitution is permitted, except that Sponsor reserves the right to substitute a prize (or prize component) of equal or greater value for any reason.

GENERAL RULES & LIMITATIONS: By entering, Entrant grants to Sponsor the right to publish, edit, promote, and otherwise use the Entrant's entry — including but not limited to name, artwork and other information provided in the entry — in any and all media without further permission, notice or compensation, except where prohibited by law. The Winner shall be required to grant in writing to Sponsors the right to use his or her name, artwork and other information provided by Entrant's registration and entry in any and all media without further permission, notice or compensation, except where prohibited by law. By entering, Entrant represents and warrants to the Sponsor that: (1) the entry is the Entrant's original work and (2) the entry does not and will not infringe upon or violate the rights of any third party. By participating in the Contest, Entrant agrees to release Sponsor and its parent, affiliates, subsidiaries, licensees, employees, officers, directors, shareholders, representatives, agents and advertising, promotional or judging agencies, or prize supplier from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership, possession, use, misuse, loss or misdirection of any prize, or while preparing for, participating in, and/or traveling to or from any contest or prize related activity.

Sponsor is not responsible for technical, hardware or software failures, or other errors or problems which may occur in connection with the Contest, whether computer, network, technical, mechanical, typographical, printing, human or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Contest, the processing or judging of entries, the announcement of the prizes, in any Contest-related materials, or that may limit prize fulfillment or a participant's ability to enter the Contest.

In the event of a dispute over the identity of an online Entrant, entry will be deemed submitted by the "Authorized Account Holder" of the e-mail address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entry materials/data that have been tampered with or altered or mass entries or entries generated by a script, macro or use of automated devices are void. The Sponsor is not responsible for any error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic computer hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination therefore, or any injury or damage to Entrant's or any other person's computer related to or resulting from participating in the Contest. If for any reason the Internet portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other causes beyond the control of the Sponsor, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor reserves the right at its sole discretion to disqualify any individual who tampers with the entry process and to cancel, terminate, modify or suspend the Contest. Sponsor reserves the right to select Winner from eligible entries received as of the termination date.

MMMMF Logo Contest Entry Form

(Complete a Contest Entry Form & Turn in with Entry)

(Please type or print legibly)

Full Name:	E-mail:
Address:	City, State, Zip:
Logo Description:	
Tagline (Optional):	

REQUIRED SIGNATURES: Each contestant under 17 must have parental or guardian consent to participate. The McDowell Mountain Music Festival (MMMMF) and its representatives will be held harmless for any future issues concerning authority of consenting adults or that of contestants.

Participant: My signature below certifies that I have read the “General Rules and Limitations” and agree to abide by them and that I assign all rights in and to my submission, including all copyright rights and other intellectual property rights, to MMMF. MMMF may publish my submission, publish my name and may use both in future advertising campaigns and/or marketing materials.

Parent/Guardian: My signature below certifies that I give permission for the participant to participate in this contest. The participant will abide by the rules set forth in the guidelines and assigns all rights in and to the submission as noted above to MMMF.

Participant’s Name:		Parent/Guardian’s Name (if applicable):	
Participant’s Signature:		Parent/Guardian’s Signature:	

